drupalcamp BRISTOL

30th June – 2nd July

DrupalCamp Bristol
30th June - 2nd July 2017

Sponsorship opportunities

Introduction

Following two successful events, DrupalCamp Bristol is back, running from the 30th June to the 2nd July 2017.

2016's Camp saw over a hundred people gather to hear industry leaders speak on a range of topics, ranging from beginners' talks on how to find your way with Drupal 8 all the way up to scaling the platform to be suitable for large charities. The event received praise from delegates and impressive social media coverage.

With Drupal 8 adoption soaring, Drupal is being widely discussed and is high on the digital agenda. Simultaneously, Drupal developers' skillsets are becoming more marketable as the core initiative takes advantage of exciting new web technologies. Drupal - and its community - has never been better-placed in the digital marketplace.

DrupalCamp Bristol 2017 will take place over three days:

- **Friday 30th June** - CXO day
- **Saturday 1st July** - developer-focused conference
- **Sunday 2nd July** - code sprints

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About the conference

Friday 30th June - CXO day

The CXO day will be held from 10am until 5pm on Friday the 30th June at the **Watershed, Bristol**.

Primarily aimed at business leaders and decision makers who are already familiar with Drupal. It will consist of a single session track, informal group discussion and multiple networking opportunities.

In the evening, there will be a social event at the **Pitcher and Piano**, aiming to promote further networking and post-conference discussion… and dancing the night away on the beautiful Bristol harbourside!

Saturday 1st July - conference day

The main conference day will be held from 9am until 5pm on Saturday the 1st July at the **School of Chemistry, University of Bristol**. There will be a number of session tracks allowing both technical and non-technical attendees to enjoy their day.

We anticipate about 200 attendees on this day, with a high proportion of developers. Sponsors will benefit from exposure during the conference, with logos displayed prominently between talks and in the schedule brochures.

Sunday 2nd July - code sprints

On Sunday, Drupal developers will come together to work on contributing to Drupal's community. We are looking for a sprint host again this year.

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Sponsorship

DrupalCamp Bristol are on the lookout for a number of partners to help bring the camp's visions to light in 2017.

Sponsor packages

In a departure from previous years' routines, DrupalCamp Bristol are seeking the following tiers of sponsorship for 2017:

- 1 x Diamond sponsor
- 5 x Gold sponsor
- Unlimited Silver sponsors

Tier	Diamond	Gold	Silver
	1 x £2,000	5 x £1,200	£800
Online			
Logo on homepage	X	X	
Logo and link on sponsorship page	X	X	X
Social media announcements	X	X	X
Conference presence			
Exhibition space (Saturday)	X	X	
Discounted CXO tickets	X	X	X
Session slot in timetable	X		
Presence at Friday social	X		
Presence at Saturday social	X	X	
Keynote introduction	X	X	
Logo on interim slides	X	X	X
Delegate passes (Friday CXO day)	3	2	1
Delegate passes (weekend conference and sprints)	5	3	2
Banners at conference	X	X	
Logo on delegate passes	X		
Logo on t-shirts	X		
Logo on speaker videos	X		
Merchandise			
Advertising in program	Full-page	Half-page	Quarter-page
Gifts in delegate bags	X	X	X
Logo on delegate bags	X	X	

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Benefits of sponsoring

By sponsoring DrupalCamp Bristol, your company will be recognised nationally as a supporter of Drupal and the wider open source community.

At every tier, you will enjoy high profile media exposure, marketing and advertising, as well as constant social media coverage, from the moment sponsorship is confirmed all the way to post-event thanks.

By sponsoring you can secure tickets to one or both conference days, as recognition of your support for the community. You will have the chance to add your logo to merchandise and ensure your brand is seen by as many people as possible across the weekend.

You will gain extensive exposure from various aspects of the DrupalCamp Bristol marketing activities, and will be positioned as leading organisations and supporters of the event and the Drupal community.

Sponsorship is an excellent way of boosting your company's profile and marketing yourselves as pioneers in and supporters of the digital marketplace.

Benefits of sprint hosting

Hosting the Sunday sprint day is a brilliant way to show your organisation's dedication not only to Drupal but to the open source software community as a whole.

By hosting the sprints your organisation demonstrates its dedication to Drupal, and helps to push the software forwards, ensuring that it is an industry leader for months and years to come.

Sprints are important as they ensure the future of Drupal and its development. An excellent way for developers to work collaboratively and in a way that isn't usually afforded to them, sprints foster a community spirit that isn't seen anywhere else.

To host the Sunday sprint, you should have workspaces available for a number of developers, reliable internet access, and accessible power sources.

Sponsor responsibilities

All sponsors are expected to supply the following:

- Name, email and phone number of main point(s) of contact
- High-resolution **colour** logo (to be resized and displayed on the website and in printed media)
- High-resolution **black and white** logo (Diamond and Gold only, to be resized and printed on t-shirts and/or tote bags, as appropriate)
- A link to the company website
- Company blurb (100 words max, for the website and programme)
- Name, email and phone number of any delegates to attend events
- Signage and/or banners for the event
- Gifts for delegate bags

DrupalCamp Bristol expects all sponsors to adhere to any deadlines provided. At time of writing, these include **19th May 2017** for program advertisements and **2nd June 2017** for physical merchandise. These dates are subject to change but DrupalCamp Bristol commit to informing all sponsors of any changes immediately.

Sponsor agreement

This sponsor agreement is entered into by DrupalCamp Bristol not-for-profit organisation, with its principal place of business located in Bristol, United Kingdom; and you, the Sponsor organisation, known as Sponsor.

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Exhibition space

On Saturday, 1st July, Sponsor will be allocated Exhibition Space in accordance with the selected Sponsorship Package at DrupalCamp Bristol, to be held in the Chemistry Building at the University of Bristol.

The fee for the reservation and use of your space is included with your sponsorship. Exhibition Space will be provided on the Saturday developers' day for relevant sponsors. Furnishing includes chairs, a 6' by 2' trestle board, and access to the Internet. A power source may be available; the Sponsor is asked to enquire nearer to the event date for further details.

Further equipment can be provided for an additional fee by separate agreement in advance. If a sponsor plans to install a partially or completely constructed display, DrupalCamp Bristol **must** be notified of plans in advance to ensure that the University of Bristol's Health and Safety requirements are met.

AV equipment must not be played at a level that would interfere with adjacent Sponsors.

Advertisement

Sponsor agrees to provide suitable copy for an advertisement on the website and in the programme, as included with their sponsorship package and outlined in the section "Sponsor responsibilities".

Waive of Registration Fees

Sponsor is entitled to a number of free entries to the CXO day on Friday, 30th June per their Sponsor Package. Sponsor is thereafter entitled to discounted entries for members of their own organisation for the CXO day on Friday, 30th June. Extra entries will be discounted by 25%. Discounts will be applied to tickets using a Discount Code, provided by DrupalCamp Bristol.

Sponsor is entitled to a number of free entries to the developers' conference on **Saturday, 1st July** per their Sponsor Package.

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Restriction on location of exhibits and solicitation

Sponsor agrees not to conduct or solicit business in the exhibit hall or other designated area unless they have rented exhibit space.

Sponsor agrees not to exhibit products and services as the conference, except in their designated area.

Exhibition space assignments

Sponsor understands that exhibition space assignments will be made in the order that full payment is received by DrupalCamp Bristol. Assignments will not be made until all required feeds have been paid. DrupalCamp Bristol reserves the right to change exhibition space assignments at any time before or during the event.

Internet connections

Network access will be provided through a wireless connection (Wi-Fi). Actual throughput speeds and up times are not guaranteed.

Payment and cancellation

Applicable fees are based on the date that payment is received by DrupalCamp Bristol. Sponsor may cancel this agreement by written notice to DrupalCamp Bristol.

Cancellation made on or before **1st April, 2017** is subject to a 20% cancellation fee.

Cancellation made on or before **1st May, 2017** is subject to a 40% cancellation fee.

Cancellation made on or before **1st June, 2017** is subject to a 75% cancellation fee.

No refunds will be granted on cancellations on or after **2nd June, 2017**.

Use of space

Sponsor shall not permit any other corporation or firm or its representatives to use the space allotted to the signer of this contract, nor shall the Sponsor display articles not manufactured or normally sold by the Sponsor.

Requests for co-participation by any other corporation(s) or firm(s) in space assigned to the original applicant must be made in writing to DrupalCamp Bristol. If permission is granted by

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DrupalCamp Bristol there may be an additional fee for each additional firm, and the additional firm must purchase a conference registration for each of its representatives at the then-current registration cost.

Sponsor is not permitted to sublet exhibition space or assign the lease in whole or in part.

Limitation of liability

Sponsor, either directly or the owner(s) and/or manager(s) of the organisation, shall be fully responsible to pay for any and all damages to property owned by the venue facility which result from any act or omission of Sponsor.

Sponsor agrees to defend, indemnify and hold harmless DrupalCamp Bristol and the venue facility, as well as their owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from Sponsor's use of the property.

Sponsor's liability shall include all losses, costs, damages or expenses arising from, out of, or by reason of any accident or bodily injury or any other occurrences to any person or persons, including the Sponsor, its agents, employees and business invitees which arise from or out of the Sponsor's occupancy, and the use of the exhibition premises, University of Bristol, or any part thereof.

Security and insurance

DrupalCamp Bristol is not liable for damage or loss to Sponsor's property, nor shall DrupalCamp Bristol be liable for any injury that may occur in the exhibition area. Sponsor is responsible for obtaining any insurance required to participate.

Protection of the Facility

Nothing shall be posted or tacked, nailed, screwed or otherwise attached to columns, walls, floors, or any other part of the University of Bristol, without permission from the proper building authority and exhibition management.

Drayage

Shipments to the venue must be arranged through DrupalCamp Bristol.

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Installation and dismantling

Packing, unpacking and assembly of exhibits will be done only in designated areas at designated times under the direction of exhibition management.

Please be advised that exhibitors will only have 30 minutes prior to the start of attendee registration to set up their exhibition space. Any spaces not set up by the official opening of DrupalCamp Bristol may be reassigned by exhibition management for other purposes and will not be made available to the Sponsor.

No exhibits shall be dismantled before the official closing time of the show.

Distribution of printed matter, samples, etc

Sponsor shall not directly distribute to the conference attendees printed matter, samples, souvenirs or the like, except from within their rented space or through insertion into conference registration packets as provided by the organisers.

Listing of Sponsors in conference material

Sponsor will be listed on the Conference website and in the printed material distributed at the Conference.

Sponsor must supply a brief description, a high-resolution file of the Sponsor logo or wordmark, and a URL to their website. All Sponsor content must be received by the print deadline (**19th May**) to ensure appearance in printed materials.

If Sponsor does not provide Sponsor content prior to that date, their organisation may be listed by name only.

Agreement to conditions

Sponsor agrees for itself and its employees to abide by these conditions, it being understood and agreed that the sole control of the exhibition space rests with exhibition management.

Amendments

DrupalCamp Bristol shall have sole authority to interpret and enforce all rules and regulations contained herein, and to make any amendment(s) to this agreement and to

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make such further rules and regulations as shall be necessary for the orderly conduct of the exhibition.

Observance of laws

Sponsor shall abide by and observe all laws, rules, regulations and ordinances in connection with the conference and this agreement.

Contacts

If you are interested in sponsoring this event, or if you have any questions regarding the sponsorship packages, please contact one of the DCB team.

Sophie Shanahan-Kluth - main contact

Email: sophie@drupalcampbristol.co.uk

Phone: 07460 776 176

Tom Metcalfe

Email: tom@drupalcampbristol.co.uk

Phone: 07964 059 160

Mark Pavlitski - Chair

Email: mark@drupalcampbristol.co.uk

Phone: 07559 902 173